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To: All Turf Grass Producers - World Wide
2021 TPI Growing Forward, Virtual Conference BLADE OFFER

January 28, 2021

Progressive Turf Equipment Inc. is pleased to announce the **2021 TPI Growing Forward, Virtual Conference Blade Offer**. This is your best opportunity to purchase a new Progressive Mower. Make your best deal on the mower of your choice of the applicable models within the offer validity period and you could be eligible to receive one of two Blade Packages that best meets your needs from Progressive Turf Equipment! This program has a retail value of up to \$1,450.00, depending on mower purchased and which package you select.

We know how important *Up-Time* is to your production demands and this includes not wasting time and money on inferior aftermarket blades. This offer ensures you have genuine equipment blades, when you need them. Please refer to the Blade Offer Coupon for contents of each package. The coupon may be printed from our website.

Here is how the program works:

- Eligible mowers are: TD65, TD92/TD92G, Pro-Max 36/PM36G, TDR-15, TDR-22/TDR-22G, TDR-26/TDR-26G and TDR-30G
- Complete your deal on a Progressive mower between February 8, 2021 and March 12, 2021. NOTE: You must take delivery between February 8 and APRIL 12, 2021.
- To qualify for one of the free Blade Packages, Progressive must receive from your dealer, a copy of the original dealer invoice to you the purchaser for the qualifying mower(s), with a transaction date between February 8, and March 12, 2021, and a copy of the completed 2021 TPI Growing Forward, Virtual Conference Coupon with a signed delivery registration within 15 days of the delivery of your mower(s).
- If your mower has not been shipped from the factory by March 12, 2021 (the closing date of the program), to qualify your purchase under the terms of the program, Progressive must receive the completed 2021 TPI Growing Forward, Virtual Conference Coupon and a valid purchase order signed by the purchaser from your dealer for the mower(s) you've ordered a transaction date between February 8, and March 12, 2021.
- Progressive reserves the right to refuse any TPI Blade Package offer at our sole discretion.
- This program is open only to turfgrass producers, world-wide.

Note: The Pro-EZ II Change (replaceable tip) blade system is available as an alternative to the standard high lift blades normally supplied. Pro-EZ II Change Blades are available in both High or Low lift versions for the; TD92, Pro-Max 36, TDR-22, TDR-26, and TDR-30 models only. Please indicate your blade package choice on the coupon. You can get more information on our complete blade offering and the name of the Progressive Dealer nearest you by visiting our web site at: www.progressiveturfequip.com or you can call us at (800) 668-8873.

If your plans include the purchase of a finishing mower for your turf grass production operation, now is the best time to make that purchase.

If I can provide you with any additional information, please do not hesitate to contact me.

Yours truly,

Brian Lowe
Director of Sales & Marketing
Progressive Turf Equipment Inc.